

“Nested make other Estate Agents look like dinosaurs.”

Ivelina



**And we all know
what happened to the
dinosaurs, Ivelina.**





www.nested.com/simon-kyriacou



Hi there, I'm Simon,

I've spent the last 20 years as an Estate Agent in London, and nearly 25 years living in Ladywell and Brockley

I thought the way people bought and sold properties was archaic, so I partnered with Nested.

Making your next step on the property ladder should be exciting. However, the reality is often stress and uncertainty.

We've built a better way.

Simon Kyriacou

Partner, Nested Ladywell and Brockley

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“Nested looked at all the usual things everyone hates about estate agencies and rewrote the rulebook.”

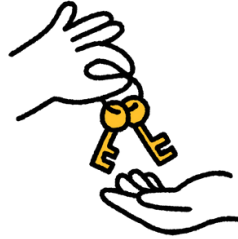
Donna





100% of my pay is based on your sale

At Nested Stoke Newington, I'm not paid a base salary and that means 100% of my pay is based on what your home sells for. Because of this, I'll be working much harder than a traditional agent to ensure I get the absolute **best price for your home.**



I'll be with you every step of the way

I'll personally handle every buyer, viewing and offer – giving you peace of mind that an expert with unparalleled local knowledge is putting in the hard graft for you behind the scenes to get the **best price for your home.**



You'll have the best tech at your fingertips

With our super-intuitive customer app, you'll have full transparency into what I'm doing from day one to day done and you'll have access to Nested's exclusive data to make confident decisions about getting the **best price for your home.**

Valuation

After visiting your home to learn a little more about you, I'll prepare an in-depth, data-backed marketing strategy which I'll share with you in the app.

You'll have complete transparency into how I've arrived at my proposal, including all the data and comparable property sales I've leaned on.

“Excellent experience selling with Nested. The whole process was transparent, and all our interactions with the Nested team were superb.”

Peter



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Overview



**Thank you for choosing
Nested!**



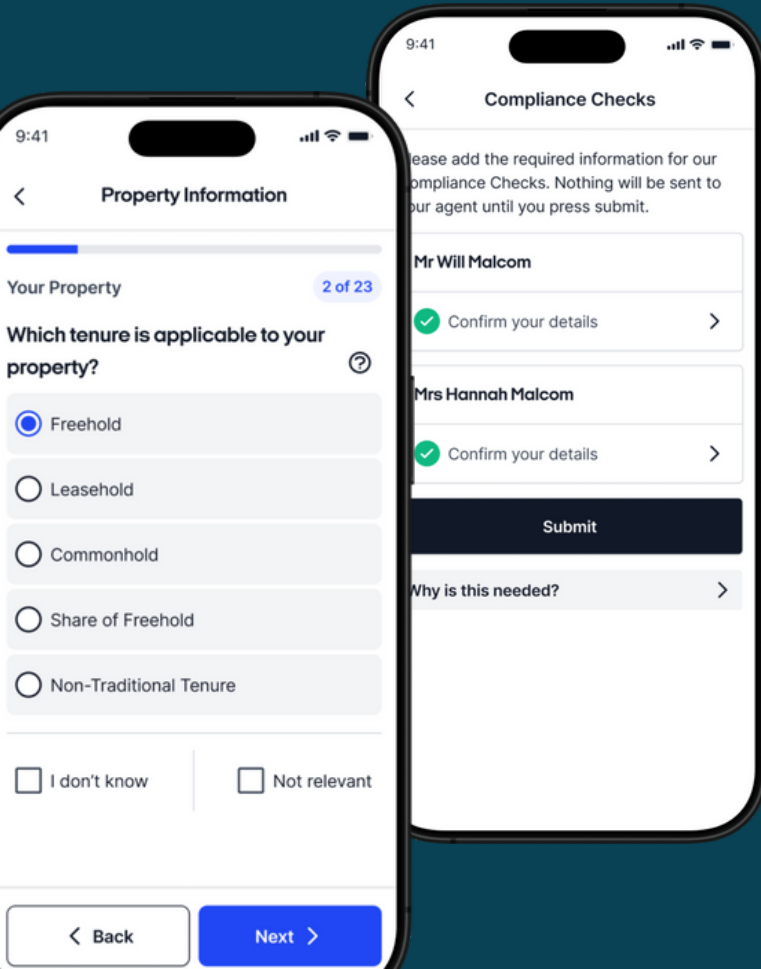
You can still access your Valuation
Report at any time.

[See Valuation Report](#)

Get in touch

 help@nested.com

 020 3858 0695



Pre-Launch

Skip the paperwork and complete tasks, like your compliance checks and property questionnaire, at your own pace.

Easily submit all your details with a tap from your phone so we can get your property's listing live as quickly as possible.

“We found the app pretty awesome, showing you updates like enquiries, viewings scheduled, viewing feedback, offer status etc.”

Vidya



“Excellent experience selling with Nested. The whole process was transparent, and all our interactions with the Nested team were superb.”

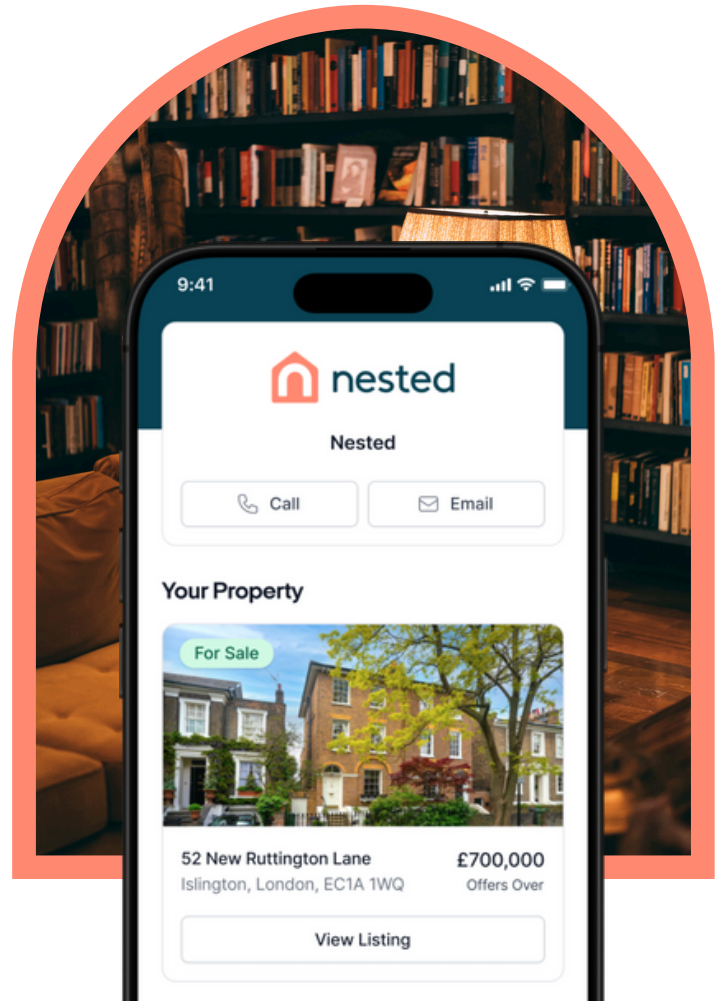
Vidu



Launch

Our app gives you a quick overview of your home's key details, including its status, address, for-sale value, photos, description, and room specifications.

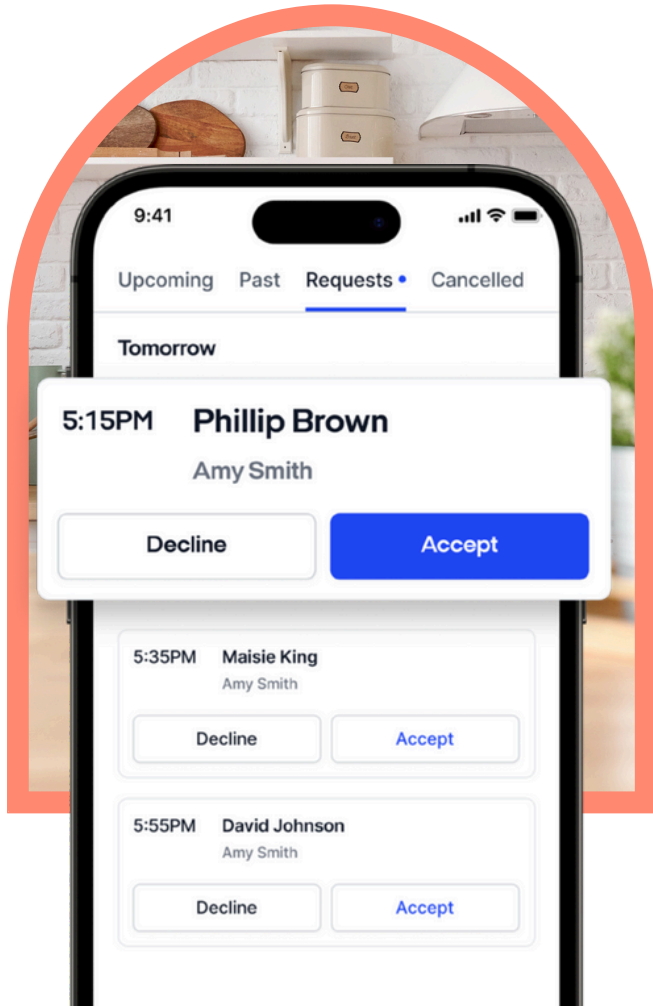
For deeper insights into your property's performance, simply log into your desktop account to access detailed reports.



Viewing Requests

When viewing requests start flooding in, you'll be the first to know!

Viewing requests will be sent directly to your app, allowing you to easily accept or decline if the suggested time isn't suitable.



“Compared to previous agents who say 'we've had some interest', Nested keep track of the enquiries in the app. The updates were regular and accurate and coupled with check-in calls whenever I wanted them.”

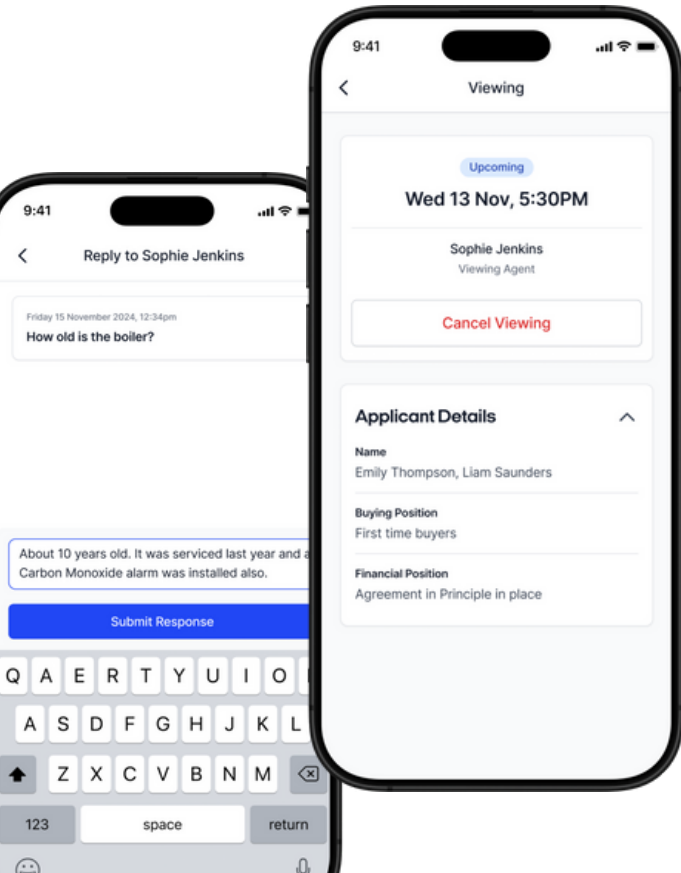
Kathryn



Stay in control of viewings

You'll be able to access essential information about who's viewing your property, such as whether they're chain-free or a cash buyer.

We'll also be able to send instant questions during the viewing, and you can respond directly through our app. If you're available to reply immediately, we can update the buyer in real-time.



“The viewing process with Nested has been seamless! I love how I can see key details about potential buyers before they view my home”

David



Viewing feedback

You know a potential buyer has visited, and you're eager to know what they thought...



“The quality and amount of communication during this process, in person and available through the app, was a world away from my experience with the previous agent!”

Michael

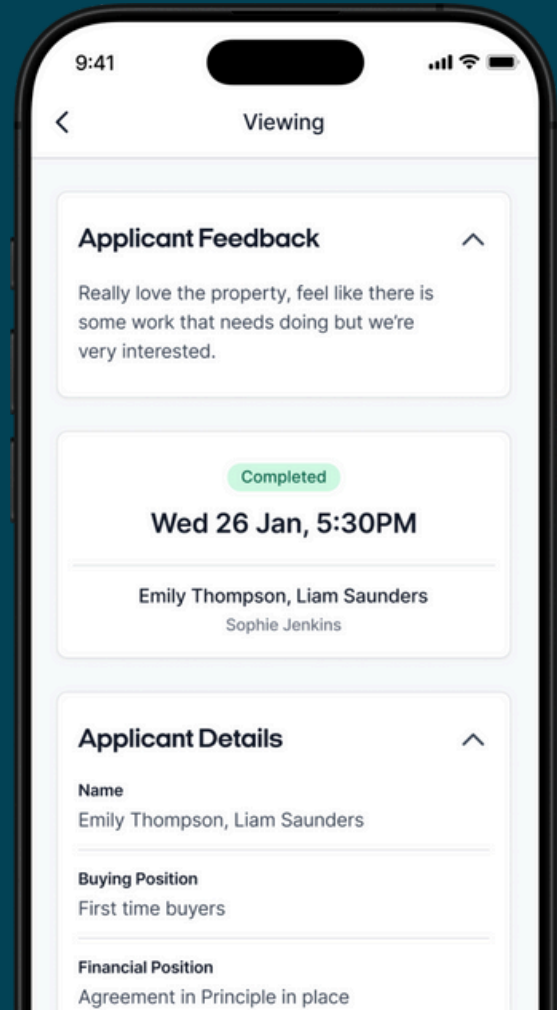


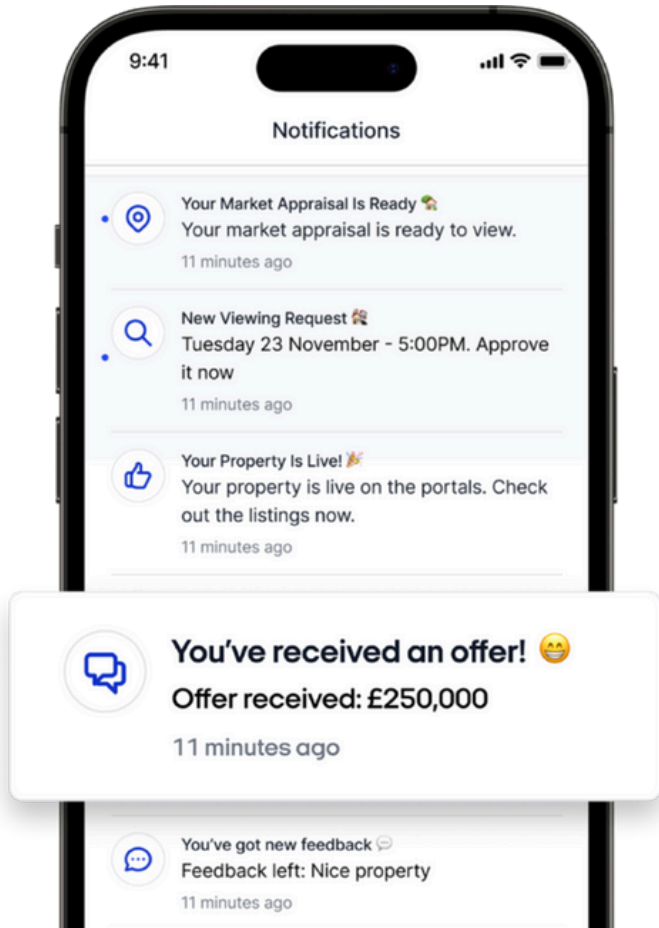
Viewing feedback

Sadly, traditional estate agents are infamous for rushing through viewer feedback over the phone - or not sharing it at all.

Straight after every viewing, we'll let you know how we felt it went before chasing the buyer for more thorough feedback.

Our app will update you as soon as the feedback comes through, and you can refer back to it whenever you need.





Offers

100% of our agents' pay is based on what your home sells for, so we'll work much harder than a traditional agent to negotiate the best possible offers from your buyers.

Our app lets you keep track of offers in real time and see key information about the potential buyer, giving you confidence to make the right choice.

“Before using Nested we had our home on the market with another agent for over a year with no success... but after changing to Nested we had 3 offers within a week!”

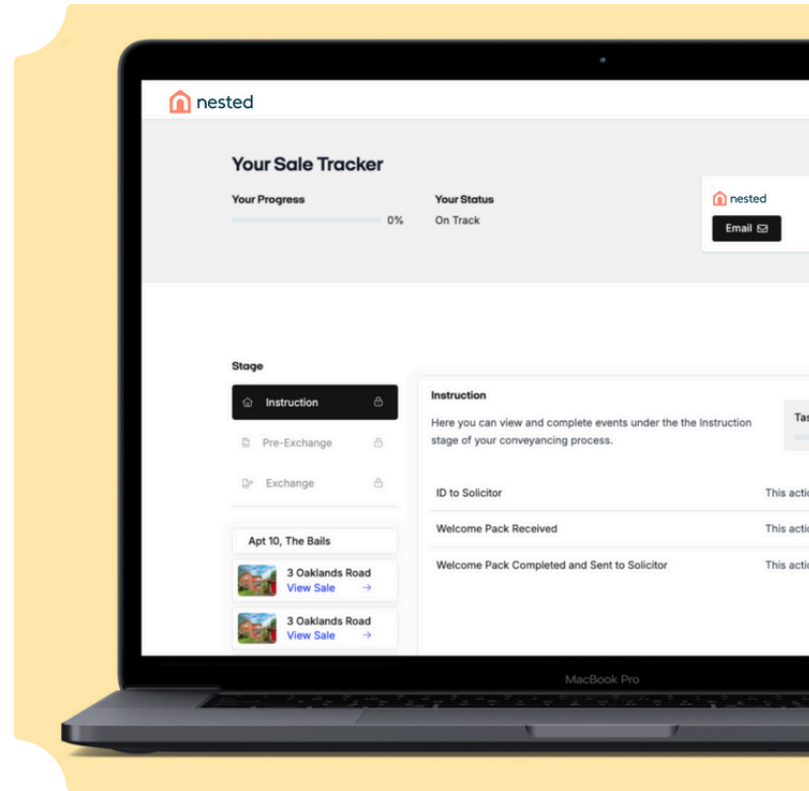
Holly



Sale Progression

Once we've secured the best price for your home, we'll coordinate with all parties to ensure the smoothest and most seamless sale possible.

Stay in control with your desktop account, where you'll receive clear next steps to keep your sale moving forward. We eliminate common delays by providing transparent actions and progress, ensuring your sale stays on track at every stage.



“Nested are a game changer in the very bloated estate agency market. Their app is a dream.”

Ana





Sell your home the modern way.

Simon Kyriacou

Partner, Nested Ladywell

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www.nested.com/simon-kyriacou

“Go with Nested, it will be the best decision you make when selling your home!”

Joel



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directly

